



#### **OUR MISSION**

THE ABIGAIL E. KELLER FOUNDATION
SUPPORTS MEDICALLY FRAGILE AND
TERMINALLY-ILL CHILDREN AS WELL
AS THEIR FAMILIES THROUGHOUT
THEIR UNIQUE JOURNEY AND AT
END-OF-LIFE.

#### **OUR PURPOSE**

Support a population that has been historically overlooked with medically-complex and terminal illnesses by offering financial grants and holistic support throughout their journey.

#### **OUR VISION**

Establish Abbey House, the first pediatric respite and hospice facility in Texas.

IN LOVING MEMORY OF ABIGAIL E. KELLER

# ABIGAIL \_IZABETH KELLER ABIGAIL E. KELLER FOUNDATIO

#### ABIGAIL'S STORY

ABIGAIL ELIZABETH KELLER is the inspiration and heart behind the Abigail E. Keller Foundation. She was a medically complex child that overcame many health obstacles throughout her 11 ½ years including: deaf/blind, epilepsy, immunodeficiency, developmental delays, brittle bones, various blood disorders, liver failure, feeding intolerance and kidney stones. In her life, Abbey saw over 18 specialists in Houston and Austin.

Though she spent much of her life in hospitals, Abbey's smile, laugh, and playful spirit brought joy to all who interacted with her. Since her first birthday, Abbey's family has raised money in lieu of gifts for Dell Children's Medical Center and the Dell Children's Comprehensive Care Clinic (CCC). The CCC was created to manage the care of medically complex children like Abbey. The family then began to also raise money for the Make-A-Wish Foundation.

The ABIGAIL E. KELLER FOUNDATION was started in 2019 to honor and continue this spirit in loving memory of Abbey, and to provide the same support and joy to families in need.



#### OUR PROGRAMS



#### FINANCIAL ASSISTANCE GRANTS

Direct financial aid grants to families to help cover essential costs like rent and other expenses alongside their child's medical care. In addition the foundation provides funeral assistance grants to be reaved families, and the larger annual Butterfly Grant to an identified family going through extenuating hardship in caring for their child.



#### CARE BASKETS

For families entering hospice, care baskets filled with comforting and necessary items help ease the transition during a deeply emotional time.



#### BIRTHDAY BOXES

Customized birthday celebrations ensure that children in hospice feel valued and cherished, allowing them to celebrate every birthday in a meaningful way. Alleviating the stress from the families.



#### TEDDY BEAR DRIVE

Collect teddy bears and deliver them to children who are in the hospital on Valentine's Day.

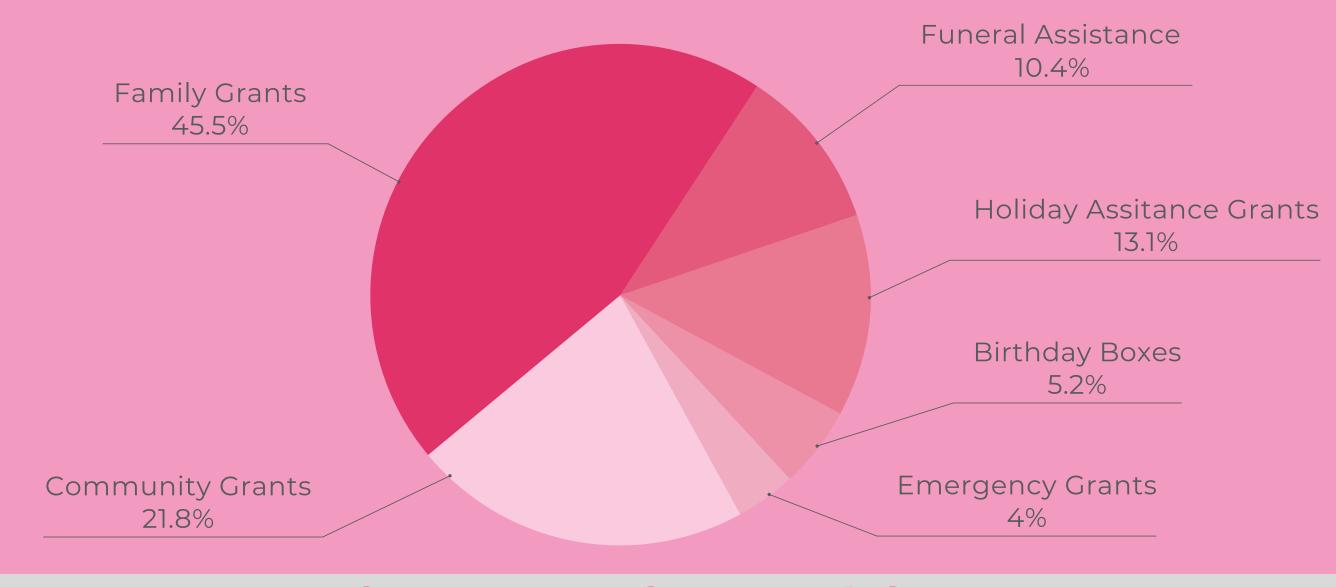


#### ABBEY'S PINK SANTA

Annual holiday giving program that assists families with medically fragile children through gift cards and stockings distributed by social workers to families identified

#### **5 YEARS OF IMPACT**

165+ Families impacted through direct family and community grants



#### **OUR DIRECT IMPACT**

\$572,000 Abbey House \$115,000
Direct Family &
Community Grants

\$130,000

At Home Child Life Program \$105,000

Comprehensive Care Clinic



ABIGAIL E. KELLER FOUNDATION

#### **OUR VISION: ABBEY HOUSE**

The Abigail E. Keller Foundation is spearheading the design and development of Abbey House, Texas's first non-hospital pediatric respite and hospice home. The first-of-its kind facility where families feel safe leaving their medically fragile children in the full-time care of compassionate caregivers. This facility would serve not only as a safe space staffed with trained professionals, but also as a tranquil and peaceful place to take their children to spend their last days in a private, comfortable setting outside of the home or hospital. Such a space is vital to families, especially those with other children at home, and there is currently nothing like this available in Texas for families needing respite care and/or end of life services. Our fundraising efforts and supporting sponsors all contribute to the noble cause of creating a facility in Texas.





IT ALL COMES DOWN TO PROVIDING A PREVIOUSLY INACCESSIBLE SERVICE AT THE MOMENTS THAT MATTER THE MOST. WE STRIVE TO PROVIDE THE SUPPORT AND CARE FAMILIES NEED TO ENABLE THEM TO **CHERISH EVERY MOMENT.** 



#### JOIN US FOR AN EXCITING EVENING

# ABBEY LIGHTS UP GALA

SATURDAY, AUGUST 16, 2025 5:00 PM CIRCUIT OF THE AMERICAS



**Chet Gardner** 



**Rick Trevino** 

#### SPECIAL GUEST EMCEE

Multiple Emmy Award Winner, **Chet Gardner**, the creator, host, and
executive producer of The
Daytripper, will return this year as
our Emcee; guiding us through a
night of giving.

#### **MUSICAL ENTERTAINMENT**

Grammy award winning, country music artist, **Rick Trevino**, will help us celebrate the success of the evening as you listen and dance to his music.

#### ABBEY AT COTA

The Circuit of the Americas held a special place in Abbey's life, and as such has become the perfect venue to celebrate it.

Abbey attended multiple Formula One and Moto Grand Prix races at COTA and met some notables along the way, including Abbey's neurosurgeon who doubled as a team owner and driver.









## BECOME A SPONSOR

Sponsorship availability is subject to change. For the most up-to-date sponsorship information, please visit our website **HERE**.



### 7TH ANNUAL ABBEY LIGHTS UP COTA

#### GALA FEATURING The Daytripper, Chet Gardner

Saturday, August 16, 2025

#### **TABLE SPONSORS:**

PRESENTING SPONSOR LEVEL \$35,000

- Opportunity to speak during program
- Preenting sponsor signage throughout the event
- VIP Check-in
- Premium Print And Social Media Package
- Private champagne toast and photographs on the track
- 32 Tickets (4 Tables)

#### DIAMOND SPONSOR LEVEL \$20,000

- One page full color ad in event program
- Golden Butterfly media package
- VIP Check-in
- 24 tickets (3 tables)

#### GOLDEN BUTTERFLY LEVEL \$10,000

- VIP Check-in
- Company name on marquee billboard at event entrance
- Company logo in program and event signage
- Company logo on foundation website for one year
- Social media recognition as Gala sponsor
- 16 Tickets (2 tables)

#### SILVER BUTTERFLY LEVEL \$5,000

- Company name in program and event signage
- Company logo on foundation website for one year
- Social media recognition as Gala sponsor
- 8 Tickets (1 table)

#### BRONZE BUTTERFLY LEVEL \$2,500

- Table signage
- Company logo in program
- 8 Tickets (1 table)

INDIVIDUAL TICKETS \$325

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#### **EVENT UNDERWRITERS:**

(EACH LEVEL INCLUDES 8 TICKETS (1 TABLE) PLUS THE PROMOTIONAL BENEFITS OF GOLDEN BUTTERFLY LEVEL)

#### **SIGNATURE COCKTAIL \$10,000**

Name/Logo prominently displayed on all bars and signage

#### **DESSERT \$10,000**

Name/Logo on menu, custom designed dessert

#### **CENTERPIECES \$10,000**

Name/logo on each table centerpiece

#### **ENTERTAINMENT \$10,000**

Name/Logo on stage signage and option to introduce entertainer

#### PRINTED PROGRAM \$10,000

Name/Logo prominently in program

#### **CHAMPAGNE WALL \$10,000**

Logo engraved on 100 souvenir champagne flutes

#### COMMEMORATIVE SOUVENIR DRAW (POKER CHIP) \$10,000

Name/Logo on 100 custom items

#### MISSION/HOSPITALITY \$10,000

Supporting families attending the event

If sponsorship is not possible, a donation of any amount would be appreciated. Your tax-deductible sponsorship or donation may be mailed to: Abigail E. Keller Foundation (P.O. Box 341359, Austin, Texas 78734) and made payable to the Abigail E. Keller Foundation or for more information please visit our website at **aekellerfoundation.org.** 

Contact the foundation at **development@aekellerfoundation.org** for sponsorship registration info.



#### CONTACT US

**WEBSITE:** aekellerfoundation.org

**EMAIL:** info@aekellerfoundation.org

**PHONE:** (512) 615-3595

#### **SOCIAL MEDIA:**

@abigailekellerfoundation

@abigailekellerfoundation

#### **MAIL:**

P.O. Box 341359, Austin, TX 78734







DONATE TODAY!

SCAN THE QR CODE

TO MAKE A DIRECT

DONATION TODAY,

OR CLICK HERE.